

Press release

OPEN WORLD FORUM UNVEILS START-UP COMPETITION Open source start-ups invited to pitch to potential investors and partners

Paris, 25th August 2009 – Open World Forum, the leading global forum for free, libre and open source software (FLOSS) worldwide, announces a competition open to entrepreneurs looking for increased visibility in the investor community and the open source ecosystem.

Young FLOSS companies are invited to enter the competition by filling in a form on <u>http://openworldforum.org/program/open-innovation-summit</u>. The top 20 most promising projects will be invited to present to an international jury of venture capitalists and major systems integrators in Paris on October 1st, 2009. The jury will announce the winner of the competition at the Open Innovation Awards on October 2nd, 2009.

"Open source software represents a key source of innovation today. It is transforming *IT* and business models through the emergence of new entrepreneurs," explains **Jean-Noel de Galzain**, Chairman of the Program Committee for the Open World Forum 2009 and CEO of Wallix. "We are looking forward to meeting the up and coming players in the open source industry and facilitating their continued growth and success."

The deadline for entries is 8th September.

For more information on the Open World Forum, visit: <u>http://www.openworldforum.org</u>

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